

Jeffrey Hudecek

184 Washington St • Unit 13 • Quincy, MA 02136 • 703-887-6169
JHudecek@gmail.com • Portfolio: <http://www.jeffandcompany.com>

Skills/Software:

Software/Code: HTML5, CSS3, Adobe Creative Suite, JQuery, PHP, Office / SharePoint

CMS & Web Platforms: Drupal, WordPress, MailChimp

Skills: Responsive Web Design / Development, Animation / Storyboarding, Project Management

Experience:

Harvard Magazine, Cambridge, MA

Associate Web Developer

May 2013 – Present

- Managed Harvard Magazine's main web presence, a Drupal site that includes over 50,000 nodes and receives over 300,000 page views a month, including working with our web host to optimize our platform, updating core and third party modules, frequent block construction/configuration.
- Managed a team of five through a major site redesign and technical overhaul, launched in July 2015. Included complete theme reconstruction and upgrade from Drupal 6 to Drupal 7.
- Constructed email templates for editorial and promotional use. Created custom, simplified workflows from Drupal to MailChimp for easy email construction.
- Ran bi-weekly meetings of the internal Digital Strategy group that focused on analytics, web trends, and new initiatives for HM's digital presence.
- Served as project manager and developer for a mobile optimization initiative using responsive web principles. Launch is planned for Summer, 2016.
- Completed Harvard's Leadership Essentials and Project Management training courses.

Sametz Blackstone Associates, Boston, MA

Digital Media Developer

June 2008 – March 2012

- Clients included: Financial firms (Direxion Investments), Higher Education (MIT, Harvard), Non-profits, and small businesses.
- Managed internal team workflow for several ad campaigns with heavy client interaction.
- Created motion graphics advertisements for Web and TV, including Bloomberg and CNBC.
- Hand code websites, CMS (WordPress, Concrete5, Drupal) themes and templates.
- Performed basic server deployment tasks (setting up sandboxes, etc).
- Provided office-wide troubleshooting and support.

Education:

Emerson College, Boston, MA

B.F.A. Visual and Media Arts, May 2008

Concentration: *New Media*

GPA: 3.83

Member Gold Key Honor Society

References available on request.